RosettaNet Community Update



January 2011 Edition

High Tech and Electronics Industry Survey

At the end of 2010, RosettaNet initiated a strategic outreach program directed to the High Tech and Electronics Industry with the goal of developing a better understanding of the expectations and needs of the community both now and in the future. The first step in this process is an online survey jointly sponsored by RosettaNet and GS1 US. While the response has been strong, we need to insure that all aspects of the supply chain are well represented.

Your input is very valuable to us and, more importantly, to the High Tech and Electronics community. If you would like to participate in the survey please contact <u>Hussam.El-Leithy@RosettaNet.org</u> for more information.

B2B Implementer and Developer Updates

EDIFICE

At the 112th EDIFICE Plenary meeting in November 2010, EDIFICE announced its new branding going forward as "The European Network for B2B Integration in High Tech Industries". The focus is being put on the Networking aspect striving to expand its Network and collaboration both on human interaction level and on Technical level. B2B Integration remains the main discussion topic and the forum is open to all High Tech related organisations of all sizes.

The 112th Plenary highlighted the importance of integrating Small & Medium sized enterprises (SME) and came to the conclusion that big organisations might want to step down to the level of the SME and provide lightweight B2B solutions that serve the purpose for all.

The B2B Process Adoption Task group is working on the simplification of data structures and business models and will publish its first deliverables by the end of Q2 2011. The next Plenary # 113 will look at how Customer Business Model requirements challenge High Tech Supply Chains. This meeting takes place on 2-3 March 2011 at STMicroelectronics in Paris.

EDIFICE will celebrate its 25th anniversary in June 2011 with a splashing Plenary at Siltronic in Munich. The Theme will be around: Integrated Supply Chains: Achievements and a Look to the Future.

Asia B2B 2010 Plenary

Over 40 participants attended the third AsiaB2B Plenary 2010 in Hong Kong, 25 -26 Nov 2010 at the InterContinental Grand Stanford in Hong Kong.

Presentations from the Nov 2010 plenary in Hong Kong are available at AsiaB2B website. You will be greeted by our newly-design portal which was launched at the 3rd Plenary in Hong Kong.

For more information go to: asiab2b.org.

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Deadline for submissions to the 2011 Q2 Community Update:

15 April 2011

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RosettaNet Japan Q1 Event

A forum on "Parts Information Distribution & Exchange (Registry & Repository)" will be held Friday, 25 February 2011 from 15:00 to 17:45 (JST).

The location is Kanematsu Electronics Head Office 5 F, in the Seminar room. More information on the venue can be found at <u>http://www.kel.co.jp/company/map_tokyo.html</u>

The language used at the meeting will be Japanese and the agenda is:

1. R & R Working Group activity report.

2. An Introduction of R & R Services with a live demonstration by a Service Provider.

3. A Panel discussion with a Buyer and a Supplier who will use this services.

The event is open to the public. To register, please use: <u>http://</u> www.rosettanet.gr.jp/activities/workshop/rnr_seminar2011_regist.html

RosettaNet 2011 Calendar

RosettaNet 101 Webcasts

Learn the basics of RosettaNet, including the history, current members, mission, technologies, value-add and future plans. Discover how to be a part of the RosettaNet initiative.

8 February 2011 10:00 am EST US

8 March 2011 10:00 am EST US

12 April 2011 10:00 pm EDT US

17 May 2011 10:00 am EDT US 14 June 2011 10:00 pm EDT US

12 July 2011 10:00 am EDT US

8 July 2011 10:00 pm EDT US

20 September 2011 10:00 am EDT US

11 October 2011 10:00 pm EDT US

8 November 2011 10:00 am EST US

13 December 2011 10:00 pm EST US

Champions Web Broadcasts

15 February 2011 10:00 am EST US 16 February 2011 10:00 pm EST US

10 May 2011 10:00 am EDT US 11 May 2011 10:00 pm EDT US

13 September 2011 10:00 am EDT US 14 September 2011 10:00 pm EDT US

15 November 2011 10:00 am EST US 16 November 2011 10:00 pm EST US

RosettaNet PIP Maintenance Schedule

21 February 2011

21 May 2011

21 August 2011

21 November 2011

Case Studies from the 2010 Champions sessions:

Beyonics Technology and STMicroelectronics presented by K. Cox, CrimsonLogic eTrade Services

Leveraging XML Tools for Testing Business Documents and Business Transactions presented by J. Durand, Fujitsu America, Inc.

Opportunities to Support Marketing through Standards presented by P. Webber, Cisco Systems, Inc.

Validation in the Cloud: partner on-boarding and community building presented by Frank Dreisch, GEFEG

Go to www.rosettanet.org to access these presentations

To present your case study at an upcoming Champions webcast contact debra.praznik@rosettanet.org.